



Department of Health and Human Services
MaineCare Services
Pharmacy Unit
11 State House Station
Augusta, Maine 04333-0011
Tel. (207) 287-7131; Fax (207) 287-8601
Toll Free (866) 796-2463; TTY (800) 423-4331

To: MaineCare Providers
From: Jennifer Palow, Pharmacy Division Director
Date: 10/6/2011
Re: WIC Formula/Nutritionals Update

MaineCare would like to inform providers of changes in The Maine CDC WIC Nutrition Program. Beginning 10/01/2011, The Maine CDC WIC Nutrition Program had a change of formula contractors. The previous contract, held by Nestle, has changed to their new formula contractor, Mead Johnson .

The new contract formulas are:

- Enfamil Premium (milk based, intact protein)
- Enfamil Gentlease (milk based, partially hydrolyzed protein, reduced lactose)
- Enfamil Prosobee (soy based)
- Enfamil AR (milk based, added rice starch, for GERD) (prescription required)

With the implementation of this contract, the WIC program has removed Similac Sensitive (milk based, reduced lactose) and Similac Sensitive RS (milk based, added rice starch), since comparable contract products are available from Mead Johnson.

The Maine CDC WIC Nutrition Program issues only contract infant formulas for partially breastfed or non-breastfed infants drinking a standard cow's milk or soy based formula.

You can find a complete list of formulas that are covered by the Maine CDC WIC Nutrition Program and MaineCare at: <http://www.maine.gov/dhhs/wic/health/index.shtml>